



The Business Buzz

Inside this issue:

Membership	2
Membership Profile	3
Birthdays	3
Calendar	4
A Look Back	4
September's Program Meeting	5
Legislation	5
Yearbook news	5
Braggs	6
Sponsors	6-7

Wichita Falls Texas Business Women

September 2009



Imagine More With The President

Wichita Falls TBW has started its year with a new name and a renewed enthusiasm. Seven of our members—Edwina Wight, Rita Vokes, Meredith Kennedy-Lee, Evelyn Lucas, Keli McCord, Keri Orsak and myself —attended the Region 7 Planning Meeting in Gainesville on August 15th. We had a great time and learned what our Region Director, Lana Bernardin, has planned for this year. Three of our own have volunteered to serve as Region Officers. Meredith Kennedy-Lee will be serving as Region 7 Treasurer; Keli McCord will be serving as Region 7 Secretary; and Keri Orsak will be serving as Region 7 State Nominating Committee Member Alternate. Three more of our members will be serving as Region Chairs. Edwina Wight will serve as Region 7 Woman of the Year Chair, Rita Vokes will serve as Region 7 Personal Development Chair and Evelyn Lucas will serve as Region 7 Young Career Women Chair. It is wonderful to see this club get so involved at the Region level.

Mark your calendars in September for the Fall Conference on September 12th. There will be no Friday night event this year. Just sign up and come enjoy some fellowship.

This is a perfect opportunity to meet them as well as exchange ideas, network, etc.

The conference itself will be held Saturday, September 12th, at the Grayson County College Center for Workplace Learning in Denison. Business of Region 7 will be conducted and will include the election of Region officers for the 2010-2011 year. This will also be a great day to learn what is planned for this year and to show our support for our Region Director, Lana Bernardin.

I look forward to seeing everyone at our meetings and social networking this month. Until next month...

Imagine More!

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MEMBERSHIP

by Rita Vokes, 2nd V.P., Membership Chair

Fall is in the air ... or at least it SHOULD be ... Kids are back in school and some of you are getting back to "normal" from the summer break! Hopefully, that also means a "break from the heat" in North Texas!

As President Sheryl has shared, we are in the midst of change and much was discussed at the Fall Planning Meeting in Gainesville, August the 15th.

Change is always inevitable, and so it goes for membership!

This is YOUR club and your board would like to know what YOU want changed to make things better. OR, are you happy with how things have been done in the past? You all must know: Wichita Falls has always been a stellar club, and one that is the envy of many others throughout our great State of Texas! We will continue to be the pacesetter for the new TBW!

One thing that HAS changed is the location for Social Networking on the third Thursday of each month. Many members suggested we try a different place besides Mexican; so at least for the next few months, we will meet at the **Oyster Bar and Grill at 4214 Kell West** (next to Breland's Fitness Center and just east of Cheddar's) Nothing is set in stone, but we will try a new menu and new atmosphere to see if that brings more folks out for some "down time" with our TBW sisters after a busy day. Same time: 5:00 pm until the last lady leaves!

ATTENTION NEW MEMBERS: Your input is needed and valued! You came to TBW for your own personal reasons and we would like to know how we can best meet your expectations! What ideas do you have to share with us? Who do you know who may find TBW as a way to meet her needs and goals? Invite her to an upcoming meeting or social networking event. Please email me at rvokes@swbell.net or call me at **940-696-2442 or 781-5609** (cell) to share your suggestions.

As we embark on the new adventures of being a new **Texas Business Women's** organization, we have many things to consider and thus, we need everyone's ideas to pole vault us into the future!

Membership! Each and every member needs to be a recruiter! Our club and ALL our members will be better for it! See ya'll on the 2nd and 4th Thursdays! **Remember, you have to eat lunch somewhere!**

MEMBERSHIP PROFILE

by Rita Vokes, 2nd V.P., Membership Chair

Nadia Saiphoo (pronounced "Si - Fu"), CCRN, CDE, MBA, is a Diabetic Educator and just completed her M.B.A. She currently works at United Regional Healthcare System and volunteers in the Internal Medicine Clinic at Sheppard AFB. She is married to Michael, who is retired from the Air Force. She enjoys reading, horseback riding, gardening, volunteering and "antiquing." She was invited to TBW by Melodie Berry and Rita Vokes.



National Business Women's Week

by Meredith Kennedy, NBWW/WOY Chair

During the third week of October, Wichita Falls Texas Business Women will recognize the 90th National Business Women's Week and celebrate the advancement of women over the past 90 years. It is a time to honor those who have laid the path for women of today and recognize those who continue to strive for more. Join us as we celebrate National Business Women's Week:

- October 20, 2009, Proclamation at City Council
- October 20, 2009, Employer of the Year Reception (TBA)
- October 21, 2009, Happy Hour to meet and greet the Woman of the Year candidates
- October 22, 2009, Woman of the Year Banquet.

This year's keynote speaker at the Woman of the Year Banquet is Kathy Roberts, Professor, Midwestern State University, who will speak about women's equality, voting, and leadership. Please plan to join us.

We are also very excited to announce that the following have been nominated for the honor of Wichita Falls Texas Business Women, Woman of the Year:

- Cheryl Cogdell
- Sheryl Moses
- Sandra Sims
- Brenda Wehmeier-Brothers
- Cheryl Zachary

Please join us in congratulating these great women!

Things to do Every Day This Week:

1. Be Enthusiastic
2. Be Cooperative
3. Be POSITIVE
4. Count your blessings
5. EAT CHOCOLATE
6. Have a purpose
7. Laugh at yourself

September Birthdays

- 5—Keli McCord
- 5—Delilah Washburn
- 9—Melodie Berry
- 9—Rose Marie Fidelie
- 11—Leann Barber
- 11—Kathleen Tiaden
- 19—Cindy Hambright
- 21—Nina Brackeen
- 23—Teresa Schreiber

Happy Birthday Ladies!!



A Look Back at August's Program Meeting

by Edwina Wight, Pres. Elect/Issues Management

What a GREAT program that Joan Paradeis presented: A Woman's Guide to Money Matters. She had worksheets for each attendee - and we learned the Five Steps to taking control of our financial future. All women need to hear Joan, and heed what she has to say. There were four (4) Fact or Fiction questions:

1. Women are gaining more of a presence in the work force and are earning more than ever - FACT
2. Women report knowing less about investing than men - FACT
3. Women make more investment mistakes than men - FICTION
4. Almost half of women will be solely responsible for their finances at some point in their lives - FACT - nearly 90%

We learned the difference between values and goals - and financial goal setting for our future retirement lives.

The most important think we can do, as women, is to develop our own strategy:

- Set a goal - by
- ..the next 48 hours
 - ..the next week
 - ..the next two weeks
 - ..the next month
 - ..the next 3 months
 - ..the next year

Ladies, we need to begin preparing - today - and Joan showed us the way. Thanks Joan, for all the wonderful information and material.

If you have any investment questions, please do not hesitate to contact Joan. Her information is in your membership book.

CALENDAR OF EVENTS:

BPW meets the 2nd and 4th Thursday of the month at noon, Luby's, 1801 9th St, (back entrance says "Monarch Catering"), Wichita Falls, TX.

SEPTEMBER

- 10 Business meeting—noon—Luby's
- 12 Fall Conference, Denison
- 17 Social Networking 5:00-6:00
Oyster Bar & Grill, 4214 Kell
(next to Breland's Fitness Center)
- 24 Program meeting—noon—Luby's
Guest Speaker: Sandra Sims
Topic: Advancing Your Career by using Online Social Networks: Twitter, LinkedIn & Facebook

OCTOBER

- 6 Board Meeting, noon, Kemp Center Texas Room
- 8 Business Meeting—Noon—Luby's
- 15 Social Networking 5:00-6:00
Oyster Bar & Grill, 4214 Kell
(next to Breland's Fitness Center)
- 19-23 National Business Women's Week
- 20 Employer Excellence recognition
(time & place TBD)
- 22 Woman of the Year Banquet
Holiday Inn, 6:00 pm

NOVEMBER

- 5 Board Meeting, noon, Kemp Center
- 12 Business Meeting—Noon—Luby's
- 19 Social Networking 5:00-6:00
Oyster Bar & Grill, 4214 Kell
(next to Breland's Fitness Center)



September's Program Meeting

by Edwina Wight, Pres. Elect/Issues Management

Did you know? Be sure you come to our program meeting September 24, 2009 and learn what you did not know. Our own Sandra Sims will be expanding our minds on the electronics and knowledge sharing of today. Sandra is our Immediate Past President, and as you will see, she is extremely knowledgeable on most things in regards to information sharing.

Sandra Sims is the founder of Step by Step Fundraising, a company that publishes online resources for nonprofit groups. She's a computer savvy professional skilled in online marketing, social media and website development. Sandra holds a Bachelor of Fine Arts from the University of North Texas and a Certificate in Non Profit Management from Midwestern State University. She and her husband Troy are originally from Sherman; they have lived in Wichita Falls for five years. She also enjoys traveling to new places and eating great Mexican food!

Legislation

by Penny Miller, Legislation Chair

November Constitutional Amendment Election

Texas will have several constitutional amendments on the ballot in November. If you would like to know more, Dr. Mike Preda from Midwestern State University will be speaking about the amendments at the next monthly League of Women Voters meeting. The meeting will be October 7 at Luby's Cafeteria. If you wish to eat, please select your food and have a seat in the meeting room before the meeting starts at noon. The meeting will end by 1:00. The meeting is open to the public and there is no charge to attend, other than any lunch you might choose to purchase from Luby's. If you would like more information, contact Penny Miller at 867-9761.

YEARBOOK

by June Anderson, Yearbook Chair

I will soon have all the changes regarding our new name, etc. so I can finish the yearbook. So - be sure I have all your current information. Remember, if you have had any changes...marital status, job change, moved to a different address, for instance---since September of last year, and you haven't told me, or put it in my book, your information probably won't be current in the 2009-2010 yearbook. Also, I will have my camera at the next 2 meetings, so if you would like a new picture, or if you've never had one in the book, see me at the meetings. Don't forget - \$10.00 and a business card will put your 'ad' in the new yearbook.



BRAGS:

My children and I were able to spend a lot of quality time together this summer. I was chosen to be the President of the Red River Professional Association. This is a grass roots program by the Boys & Girls Clubs of America. It will service North Central Texas and South Central Oklahoma. My Boys & Girls Club (Southeast) won one of the Pride Award Inspections this year. This is a competition between clubs to see who has the best maintained club in town. I am also the chair person for National Kids Day (Day for Kids) for the Boys & Girls Clubs of Wichita Falls. This event will be held on Sept. 12 at the Boys & Girls Clubs Football Fields. Events will begin with kickoff at 9 am. Registration begins at 8:30 am. —*Charlene Donaghey - Vomastek*

My stepson, Brandon Cogdell and his fiancée, Ashley Cannon will be married on September 19 in Teague, TX at Caney Creek Lodge! —*Cheryl Cogdell*

My brag is that I have been working on the dedication of our new church, Our Lady Queen of Peace Catholic Church on York and Lansing. We had the ceremony on 12 July which was attended by Senator Craig Estes, Congressman David Farabee, and Mayor Pro Tem, Charles Elmore, as well as Bishop Vann from Ft Worth. Nearly 900 people attended the ceremony and reception and it went off without a hitch! —*Rita Vokes*

Brenda Wehmeier and Lenard Brothers were married at Woodhaven Baptist Church on August 10, 2009.



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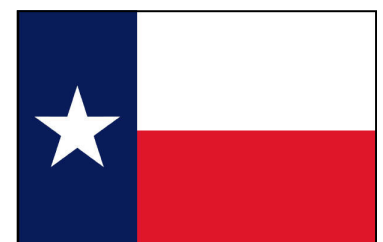
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2009–2010 TBW Officers

Wichita Falls TBW

Sheryl Moses	President	(940) 851-6693	smoses@workservicescorp.com
Edwina Wight	President-Elect	(940) 704-2219	EdwinaWFRealtor@aol.com
Cheryl Cogdell	1st Vice President	(940) 631-0058	ccogdell@rmeadows.com
Rita Vokes	2nd Vice President	(940) 696-2442	rvokes@swbell.net
Sarah Eads	Recording Secretary	(940) 761-2527	Sarah@investmentplanner.net
Doris Lackey	Corresponding Secretary	(940) 766-0031	d1Lackey@sw.rr.com
Brenda Wehmeier	Treasurer	(940) 691-1425	bwehmeier1@sbcglobal.net
Parliamentarian	Keri Orsak	(940) 696-9597	kericpa@nts-online.net

TBW Region 7

Lana Bernadin	Region Director
Meredith Kennedy-Lee	Secretary
Keli McCord	Treasurer
Kay Aldridge	State Nominating Committee Member
Keri Orsak	State Nominating Committee Member Alternate

TBW/Texas

Beth Johnson	President
Silvia Pendleton	President-Elect
Diane Sirois	Vice President
Grace Emery	Secretary
Mary Huneycutt	Treasurer

Wichita Falls Texas Business Women

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The Business Buzz



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With Texas
Business Women***