



The Business Buzz

Wichita Falls Business & Professional Women

October 2008

Inside this issue:

| | |
|------------------------------|------|
| New Member Profile | 2 |
| Membership Report | 3 |
| Community Events | 3 |
| Calendar of Events | 4 |
| Membership Networking Update | 4 |
| A Look Back | 5 |
| Women of the Year | 6 |
| Regional Events | 7 |
| Birthdays & Brags | 8 |
| Sponsors | 9-10 |
| | |



In Step With The President

By President Sandra Sims

October is my most favorite month of the year, always has been. That's mostly because it's "birthday month" in my family, including my brother, both parents and myself. But ever since I joined BPW October became even more special to me because of our signature events honoring working women.

National Business Women's Week is October 20-24th. Women all across the country are celebrating this week in unique ways. Here in Wichita Falls we start off the week with the Employer Recognition reception on Monday October 20th, 5:30 PM at the Wal-Mart on Lawrence Road.

Then there will be a reading of the Proclamation at the City Council meeting on Tuesday morning at 8:00 AM in Council Chambers located on the first floor of Memorial Auditorium, 1300 7th Street. If you can't be there in person tune in to a live broadcast on Time Warner Cable Channel 11 or the rebroadcast the same day at 7:00 PM.

Then Tuesday evening we'll have our annual Woman of the Year Banquet at the Wichita Club. Shannon Hill, who you may recall visited our club in July with Crystal Calloway, and the Real Talk program for teens, will be our speaker. Make your reservations ASAP with Keri Orsak for any of these great events.

**Together, let's
"Step Into the Future"
with BPW!**

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WichitaFallsBPW.com



NEW MEMBER PROFILE:

by Edwina Wight, Membership Chair

Carrie Dorson

Carrie is a psychologist. She is self-employed, and her offices are located on Plaza Parkway here in Wichita Falls. She and her husband Dan have 2 children: Jacob and Anna. And she is lucky with a birthday of 01/01! Carrie's hobbies and interests include reading, running and playing the piano. She is also a member of a mom's group, Grace Church and 89th spouses. Carrie is sponsored by Rita Vokes. And, Carrie has already sponsored a member as well! Her email is iscarriedorson@hotmail.com

DeLisa Martin

DeLisa is a photographer with Lifetouch Photography. She and her husband Chris have 4 children. DeLisa also enjoys walking and weight lifting. She is a graduate of DeVry University. Her email is martindy1983@yahoo.com. DeLisa is sponsored by Sandra Sims.

Cindy Wyatt

Cindy is a Licensed Clinical Social Worker/Psychotherapist in private practice, and her offices are located on Plaza Parkway here in Wichita Falls. She and her husband Frank have 2 children aged 13 and 8. Cindy also enjoys bicycling, and singing in Sweet Adelines. Her email address is: cynthia.wyatt@sheppard.af.mil. Cindy is sponsored by another new member, Carrie Dorson.

Erica Persaud

Erica is self-employed as an Arbonne Independent Consultant. She and her husband Ramash have 2 children and 1 on the way. Erica also enjoys doing crafts. Her email address is keepuncher@yahoo.com. Erica is sponsored by Sally Gray

Sandra Lea

Sandra is self-employed as an Arbonne Independent Consultant. She and her husband Gerald have 2 children: Jonathan and Whitney. Another organization that Sandra is involved with is Wichita Falls Christian Women Connection. Her hobbies and interests include reading, walking, pro racer. Her email address is KayeLeal1@yahoo.com. Sandra is sponsored by Rita Vokes.

When you see these ladies at the meetings, please welcome them to Wichita Falls BPW.



Membership Report

by Edwina Wight, Membership Chair

MEMBERSHIP DRIVE

We had 6 visitors in September and new members joining!!! It is great to have new members and new ideas.

MEMBERSHIP COMMITTEE

As a member of the Membership Committee, please continue to share all the great things about BPW with your friends, neighbors and co-workers. Remember, we are Women Helping Women.

MEMBERSHIP NETWORKING

3rd Thursday of every month - we had a great time in September visiting with all those who came. Great way to unwind at the end of the day with friends - and laughing - and eating.

MEMBERSHIP CARING

At the September Business meeting you were given a blank card to send to someone. Did you send your card Did you hear back from that special friend?

Remember, if you hear of someone who needs a little encouragement, or if there is an illness, or whatever reason, please either email me or call me - I will ensure we get a card signed and to her. You are special and we care about you!

MEMBERSHIP CALLING -

Remember to:

Choose - a name from the orange sack

Call - the member's name you have drawn sometime within the following 2 weeks

Connect - Step out of your comfort zone and connect with a friend/member.

See you at the meetings!!!

COMMUNITY EVENTS

by Sally Gray, Community Events Chair

The new member committee will be attending the United Way's Power of the Purse Luncheon in October - AND - participating in a Habitat for Humanity build in the spring. AND, we are still coming up with ideas for the year long project! If you have any ideas you would like to share about the year long project - please let us know.

October 24th at 4:00 pm we will help celebrate birthdays of young children at the Southside Youth Center by donating cupcakes and bottles of bubbles. Our own Sandy Shawver will be there and would love to have some additional BPW ladies help sing Happy Birthday to the Special Birthday Children.

Nov. 5th, BPW will sponsor a Blood drive at Fain Presbyterian Church from 3:00 to 7:00pm. Come give blood and then be treated to dinner at Fain's Pot Luck Dinner from 5:30 to 6:15pm. We will be looking for you. Ask Cheryl Cogdil for additional information.



CALENDAR OF EVENTS:

Membership Networking Update

by Edwina Wight, Membership Chair

BPW meets the 2nd and 4th Thursday of the month at noon, Luby's, 1801 9th St, (back entrance says "Monarch Catering"), Wichita Falls, TX.

If you were not there on the 3rd Thursday Networking for

September, you were missed!!! We had a good time visiting with members that made this their first time to come and those that have come before:

Cindy Hambright-Sternadel

Melodie Berry

Joan Gray

Sue Yingling

June Anderson

Beverly Bumgarner

Sandy Shawver

Linda Simons

Rita Vokes

All these ladies came for fun.

I look forward to seeing you in October - put it in your PDA - your planner - your calendar - on your refrigerator.



Women's Networking at

Los Tres Amigos:

Sandra Sims. Beverly Bumgarner,
June Anderson, Sue Yingling,

Joan Gray

OCTOBER

9 Business Meeting - Noon - Luby's

16 Social Networking 5:30-6:30 Los Tres
Amigos Patio, 2210 Southwest Pkwy

20-24 National Business Women's Week

20 Employer Recognition—5:30 PM
Wal-Mart on Lawrence Road

21 Proclamation—8:00 AM
Council Changers—
Memorial Auditorium, First floor
1300 7th Street

21 **Woman of the Year Banquet**
(In Lieu of regular program meeting)
Wichita Club, 803 Lamar Street
Downtown Wichita Falls

NOVEMBER

6 Board Meeting 6:00 pm Kemp Center

13 Business Meeting at Noon at Luby's

20 Social Networking 5:30-6:30
Los Tres Amigos Party Room
2210 Southwest Pkwy

DECEMBER

11 Business/Program Meeting—Noon— Luby's

18 Social Networking 5:30-6:30
Los Tres Amigos Party Room
2210 Southwest Parkway



A Look Back at September's Program Meeting by Sheryl Moses Issues Mgmt Chair

In our September program our speaker was Kevin Pearson the Vice President of Economic Development from the Wichita Falls Board of Commerce and Industry (BCI). Kevin spoke to us on the Wichita Falls Economy and what the BCI is doing to bring in new business to Wichita Falls.

Kevin first explained that the Board of Commerce and Industry is there to provide local and economic information and demographics, site location assistance, provide incentives packaging, development related assistance and workforce development support. The purpose of the BCI is to promote total community development, unite the people of commerce, industry, education and professions to work together to improve the economy of the area and to encourage the growth of businesses already here, as well as the recruitment of new business. Mr. Pearson then opened the floor to questions. A question was asked about wind turbines and he explained that although we do not have the sustainable winds to have the turbines here the BCI was working on bringing turbine component manufacturing to Wichita Falls. He also spoke about other business proposals that were in the works and new businesses that have recently opened in here such as YTO-USA who moved into the old Delphi Plant and Tryer Process Equipment that moved into the former Piping Engineering building.

For more information on the Wichita Falls Board of Commerce and Industry visit their website at www.wichitafallcommerce.com or contact their office at 940-723-2741.

October's Program Meeting by Sheryl Moses Issues Management Chair

In October our program meeting will be the Woman of the Year Banquet. The program will be held at the Wichita Club on Tuesday, October 21, 2008. Networking will begin at 6:00 p.m. and Dinner will start at 6:30 p.m. Tickets for the event are \$25 per person. The Guest Speaker will be Shannon Hill, Vice-Principal at Hirschi High School. Reservations must be received by October 14, 2008.

Please come help us celebrate National Business Women's Week and honor our Woman of the Year Nominees. For more information you can contact Keri Orsak at 940-723-7282.





Woman of the Year Nominees 2009

by Keri Orsak Woman of the Year Chair

October is a very special month for Wichita Falls Business and Professional Women's Club. National Business Women's Week is always held the third week in October. This is the week we honor outstanding professional women, acknowledge the accomplishments of working women, and showcase our organization.

This year we have a phenomenal group of women competing for Woman of the Year; one of the most prestigious BPW awards. They are Cheryl Cogdell, Doris Lackey, Cindy Hambright-Sternadel, Meredith Kennedy-Lee and Sheryl Moses.

Cheryl Cogdell is currently serving her second term as Treasurer. She has been very active on the Nike and Scholarship committees. She joined BPW in September 2006 and has been a valued member since. The American Red Cross keeps Cheryl busy as the Donor Recruitment Area Manager and she just completed a training course in Cleveland, Ohio. In her spare time she is an Independent Consultant with Arbonne International. Cheryl has one daughter, one granddaughter and is married to Marvin and they live in Wichita Falls.

Doris Lackey is the Chief, Plans and Programs Flight, 82d Contracting Squadron at Sheppard Air Force Base. She holds four professional level certifications and is a warranted Contracting Officer. Doris earned a Master of Arts with a specialization in Human Resource Development and a Bachelor of Arts in Accounting from Midwestern State University. Doris joined BPW in January 2005. She is currently serving BPW as Corresponding Secretary and has been active in our Individual Development program. Doris has one son Stephen, two daughters, Janet Spence and Tammy Schwarz and lives in Wichita Falls.

Cindy Hambright-Sternadel is in her third year as the teacher sponsor for the BPW Nike Club. She has also served as the Community Service chair. Cindy joined BPW in September 2006. Over the last 33 years, Cindy has worked in different salons, owned her own businesses, taught cosmetology in the private sector and has been the director of a private cosmetology school. She is currently the Director of Cosmetology at Iowa Park High School, owner of the W.F. Skin For Life Training Center along with serving the North Texas and Oklahoma territory as a professional

Esthetics equipment sales representative and consultant. Cindy is married to Ronnie, has four children and five grandchildren.

Meredith Kennedy-Lee received her BBA in Accounting from Texas Tech University, and then attended Texas Tech Law School. She was admitted to practice law in Texas in 1996. Meredith started her career with the Texas Attorney General's Office, defending state law enforcement officers, such as DPS Troopers, Parks & Wildlife Game Wardens, and Texas Department of Criminal Justice Officers all across Texas in both state and federal courts. In 2002 she moved back to Wichita Falls and entered private practice. In 2007, Meredith joined the law firm of Davison

Rugeley, L.L.P. She is a past President of Wichita Falls BPW and the Wichita County Bar Association. Meredith joined BPW in December 2002 and has served in many capacities. She is currently the Recording Secretary for Wichita Falls and Region 7. Meredith is also the Registration Chair for the Wichita Falls Hockey League. She is married to Jeff Lee and has one son, Matthew Kennedy.

Sheryl Moses is serving BPW as President-Elect. She joined BPW in November 2001 and has served on the Executive Committee for four years. Sheryl received a Bachelor in Business Administration from Midwestern State University. While at MSU, she was the Vice-President of the Accounting Society and Vice-President of the student Chapter of the Dallas IMA. Sheryl was awarded the Walter Massie Memorial Scholarship from the IMA and the accounting 5th year scholarship from MSU. She received her certification in Automotive Financial Management in 1999 and then went on to take the Certified Public Accountant's Examination, which she passed in 2006. Sheryl is the Business Administrator at First United Methodist Church in Wichita Falls.

Our banquet will be held on Tuesday, October 21st at the Wichita Club. Social networking will begin at 6:00 and the banquet at 6:30. Our speaker for the evening is Hirschi Vice-Principal, Shannon Hill.

If you would like to join us, please call (940) 723-7282 to make a reservation before October 15th. The cost is \$25.00 per person.



Texas Federation of Business & Professional Women Region 7 - Fall Conference Report

By Meredith Kennedy, Region 7 Secretary

We met for the Region 7 Fall Conference in Denison on Saturday, September 13, 2008. Sherman BPW hosted the meeting and we had a great time. Evelyn Lucus, Keri Orsak, Edwina Wight, Melodie Berry, Sandra Sims, and I attended to represent Wichita Falls BPW. Several BPW/Texas officers attended, including Diane Sirois, Secretary; Beth Johnson, President-Elect; Mary Huneycutt, Treasurer; and Jerri Schubert, Executive Director. It is always nice to have our state officers there to answer questions and let us know what our State office is doing.

Tina Garner, BPW/USA Treasurer and past BPW/Texas President was also present and gave a great power point presentation about membership. It is amazing how our organization has changed over the last several years across the country. While we may not like to hear it, there are hard times ahead for our national organization if membership does not turn around. National Convention was so poorly attended this year that they lost money and voted not to have a National Convention next year. There was even grumbling that BPW/USA may cease to exist within the next two years if there is not a very large surge in membership. We discussed these concerns with BPW/Texas officers and were assured that regardless of what happens on the BPW/USA level, BPW/Texas anticipates that it can survive. The Texas Federation has been taking steps over the past several years to reduce our expenses to counteract some of the membership decrease.

The Conference was certainly not all doom and gloom, though. Several of our local members were elected to serve as Region 7 Officers. Keli McCord is the 2009-2010 Secretary-Elect, Keri Orsak is the 2009-2010 Treasurer-Elect, and I am the 2009-2010 State Nominating Committee Member Alternate-Elect. Lana Bernardin, Sherman BPW, was re-elected to serve a second term as Region 7 Director, as has been the tradition for several years now.

Region 7 Spring Awards will be held in Wichita Falls again next Spring, so please plan to attend. The date has not yet been set, but keep your eye out for more information after the new year.



BRAGS

Women 2 Young Women is proud of Ms. Shannon Hill for being the speaker at BPW's Dinner to honor the Woman of the Year. Also Women 2 Young Women's successful banquet that raised over \$900 to help connect mothers and daughter's, mind, body and soul.—Crystal Calloway

I'd like to brag on Edwina Wight for opening her very own online travel agency - HAPPY TRAILS TRAVEL TIME! She will be wonderful in this business and I am very excited to help her any way I can. CONGRATULATIONS EDWINA ! - Sandy Shawver

SPEAKING OF BIRTHDAYS:

Please contribute your time or money to the October 24th Birthday Party the BPW is hosting at the Southside Youth Center in honor of children with an October Birthday. Money collected at the Business Meeting will go toward cupcakes and bottles of bubbles. Anyone wishing to help us make this a special day for the boys and girls by participating please let me know. Good singing voices are not a requirement.

Sally Gray 642-1619

October Birthdays

1—Margaret Scales

10—Sandra Sims

17—Martha Hall

20—Joyce Guess

Happy Birthday Ladies!



Do you have something to brag about? Send me an email and I will include it in the next buzz.
It won't even cost you a \$1. Now that's better than brag time at a meeting! Send your email today!
I know we all have something to brag about!
Email me at tlumina99@nts-online.net

Salon FX

Jennifer Fowler **733-0395**
4520 Kemp Blvd **Wichita Falls, TX**



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Wichita Falls BPW

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| Sheryl Moses | President-Elect | (940)696-5477 | sheryl1763@aol.com |
| Brenda Wehmeier | 1st Vice President | (940) 676-6888 | Brenda.Wehmeier@sheppard.af.mil |
| Edwina Wight | 2nd Vice President | (940) 704-2219 | EdwinaWFRealtor@aol.com |
| Meredith Kennedy Lee | Recording Secretary | (940) 766-1388 | meredithkennedy@sbcglobal.net |
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| Cheryl Cogdell | Treasurer | (940) 631-0058 | cacogdell@yahoo.com |

BPW Region 7

| | |
|----------------------|--|
| Lana Bernadin | Region Director |
| Meredith Kennedy-Lee | Secretary |
| Keli McCord | Treasurer |
| Kay Aldridge | State Nominating Committee Member |
| Keri Orsak | State Nominating Committee Member Alternate |

BPW/Texas

| | |
|----------------|-----------------|
| Gayle Stowers | President |
| Beth Johnson | President-Elect |
| Diane Sirois | Secretary |
| Mary Huneycutt | Treasurer |

Wichita Falls Business & Professional Women

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