



The Business Buzz

Wichita Falls Business & Professional Women

June 2009

Inside this issue:

Community Events	2
Regional News	3
State News	4-5
Birthdays	6
Calendar of Events	6
Sponsors	7
2008-2009 Officers	8



In Step With The President

By President Sandra Sims

June 11-13, BPW members from all over the state will meet in Fort Worth for the state convention. If you have never attended a state convention, this is a great year to go! This is a big year for BPW with several important issues up for vote. There will also be seminars and fun networking events. If you haven't signed up yet, you can still register on site.

This has been a great time to serve as President. I can't believe how fast the year has flown by. Thank you to everyone for all of your support and encouragement! Every single member makes this club work as a great team. Whether you come early to set up the meetings, serve as an officer or committee chair, or throw in your help when needed, you all make a difference.

Thank you for continuing to help spread the word about what BPW does in Wichita Falls. We have had some great guest speakers this year, service projects, visitors and new members. I'd like to encourage you to continue to re-

member Edwina's saying about bringing people with you to BPW. Bring FRAN with you to upcoming meetings, (Friends, Relatives, Associates at work and Neighbors) and our club will continue to grow.

We have a great slate of officers and committee chairs for next year. Best wishes as you lead our club and serve as role models in our community!

**Together, let's
"Step Into the Future"
with BPW!**

Sandra Sims

2 Chimney Rock
Wichita Falls, TX 76310
Home: 691-0544
Cell: 867-2600
Email: sandrasims@gmail.com

Editor:

Cheryl Eschmann Zachary
4601 Pawnee Pathway
Wichita Falls, TX 76310
Home: 940-692-3865
Cell: 940-781-6553
tumina99@nts-online.net

We're on the Web at:

WichitaFallsBPW.com,
Bpwtx.org (State),
Bpwusa.org (National)



June's Program Meeting

by Sheryl Moses— Issues Management Chair

June 25th's Program Meeting we will be installing the new Officers for 2009-2010

Show Your Support for Equal Pay & BPW



purse & shoe pins \$10 each available at BPW Meetings

Letter from the Editor

by Cheryl Zachary, Newsletter Editor

Starting July 1st, I will be starting from scratch with the business sponsors. All current business cards will be deleted and replaced by new ones as I receive them. If you are interested in placing your business card in the Buzz, please make out your check for \$30.00 to Wichita Falls BPW and hand them to me at the June program meeting. Or you can mail them to me. (My address is on the front page.) Future sponsoring will run along with The BPW's fiscal year which is July 1, 2009 through June 30, 2010. If you have any questions, please feel free to call me. Thank you.

Community Events

by Sally Gray, Community Services Chair

June 3rd I will provide brunch for 10 individuals who are taking classes to become active Child Advocates. This organization is very needed and effective in protecting the rights of children who are in unfavorable circumstances.

The money collected in June will go toward the "back to school project", helping low income children receive a backpack and supplies needed for their school classroom for only \$20.00 per child.

Membership Report

by Edwina Wight, Membership Chair

If you did not make it to Thursday night networking at Los Tres Amigos, you missed our guest - Wichita Falls BPW Past President Dee Batley.

We had a great time visiting and catching up and laughing and sharing food. Dee brought two of her wedding photo albums.



BPW/Texas Region 7 Year End Report Team
BPW “Kickin’ Up Membership”

Members of Region 7 have been super busy this year. We have only four active LOs in the Region – Bonham BPW, Cooke County BPW, Sherman BPW, and Wichita Falls BPW – and they have all been very active in their communities and the LO's are striving to drive BPW membership, retention and awareness.

Bonham BPW President, Ruth Ann Moore, reports their LO has been very busy. In October, they had their Boss of the Year Luncheon, which was a great success. Members are working on selecting a “Woman of the Quarter”, honoring an outstanding woman from the community and a woman veteran. Bonham has five new members and are working to encourage regular attendance from current members.

Pam Cooper, CCBPW President and members of Cooke County BPW have been enthusiastically involved in the community. CCBPW is having a huge success at their monthly networking lunch with 10-14 in attendance. August, CCBPW hosted the Region 7 Planning Meeting. The program meeting was a visit to women owned businesses in the community. September, CCBPW participated in the second annual Community Connection Fair in Gainesville. Non-profit and civic organizations and clubs from all over Cooke County set up information booths and provided “freebies” for the public. The CCBPW booth had many visitors; many women signed up to receive the CCBPW Newsletter. October, NBWW was celebrated with a WOY Banquet and a Proclamation signing. December was a Christmas Party and membership drive. To date they have recruited three new members.

Sherman BPW President, Deana Patterson says that their fall activities have been very uplifting for Sherman BPW. Their National Business Women's Week events were superb. Sherman BPW accepted a Proclamation from the City of Sherman for three major Women's holidays. The Sherman BPW annual fundraiser, Mistletoe and Holiday Magic was a great success; it is a 2-day gift market event with booth spaces selling crafts, gifts, clothing, etc. and is open to the public. Collecting items to support the crisis center was the true reason for the Christmas Party rejoicing in December. Sherman BPW is proud to sponsor the NIKE Club at Sherman High School and has donated money to Girls, Inc. for new computers and new phones. Sherman gave five scholarships to local girls.

Wichita Falls BPW President, Sandra Sims reports she and the other WFBPW members are having a great time this year. In addition to the traditional BPW projects and events, each month WFBPW members either raise funds or volunteer for a worthwhile community project chosen by their Community Services Committee. In October the Club celebrated NBWW and named their WOY and Business of the Year. December found the WFBPW members collecting donations for holiday meals for those in need. WFBPW is currently making plans for more fundraising for local and BPW/Texas projects, and two Individual Development programs, and hosting the Region 7 Spring Awards. WFBPW has been active with a year long membership drive and to date have recruited an outstanding eleven new members. They are proud to sponsor a local NIKE Club.

Region Officers were installed at our Planning Meeting in August; Donna Lorance, Sherman BPW, Past BPW/Texas President (1991-92) was the installing officer. Team BPW “Kickin’ Up Membership” is our theme for the year. Region 7 Director wrote a Region Fight Song that was introduced and sung at the Planning Meeting. Each LO was given a pair of tennis shoes to decorate for prizes to be given at the Spring Awards.

The Region 7 Fall Conference in September was a huge success with over 30 attending; many thanks to the host LO, Sherman BPW, the dignitaries that conducted our seminars, and the Region 7 State Rep, Diane Sirois. Friday night activities included a Zumba dance party conducted by Sherman BPW member Paula Bennett. The Saturday Conference welcome guest speaker was the Sherman Chamber of Commerce President, Traci Carlson. We also conducted the business of the Region and heard reports on the status and happenings of National and State.

Spring Awards were hosted by Wichita Falls BPW and included a very enthusiastic Team BPW Pep Rally with Pom, Poms and all attendees wearing their favorite sports attire. Many awards were given to include membership awards, WOY-Meredith Kennedy-Lee, LO of the Year-Wichita Falls BPW, LO President of the Year-Pam Cooper, BPW Cheerleader of the Year-Edwina Wight and several others. All in all it was a very uplifting day and year for Region 7.

Respectfully submitted,

Lana Bernardin

BPW/TX Region 7 Director 2008-09, May 14, 2009



Step into the Future with BPW

A Message From the BPW/TX President

May 25, 2009

Dear Members,

This letter is to update the members about actions that we anticipate taking place at state conference. A lot of this information was discussed (and speculated on!) at the Region conferences.

When the EC first learned about a possible merger between USA Federation and USA Foundation, we immediately began discussing some of the possible ramifications. Questions arose regarding the course of our State Federation. Regardless of the merger outcome, BPW/Texas had the exciting opportunity to determine our own path for the future: How will we continue? In what form? What will be our mission and priorities? Most of the other states have done this as well. Earlier this year, I appointed a task force to survey our Texas members to gain insight into their opinions about the structure and function of our BPW. At conference, we will be holding a "town-hall" style meeting for the task force to present their findings and recommendations for ensuring a successful organization, and to encourage the members to voice their questions and concerns regarding the merger and the future of BPW/TX. The task force will also present at the Board meeting and to the body in open session.

There will no longer be a national organization following the merger. Membership in State and Local Organizations will not change. State and Local organizations would carry on the business of their organizations with emphasis on state and/or community activities. BPW Foundation will NOT require bylaws or the structure associated with a federated model. There will not be an annual membership fee (currently \$60), however, each member will be required to pay an annual \$40 licensing fee. (Please see below for explanation of licensing fee.)

Critical Decision:

One critical decision for our members to decide is: Will Texas become affiliated with the new BPW Foundation? The merger plan does not commit any member to future affiliation with the new BPW Foundation. Because this is such an important question, the EC plans to recommend to the Board that a ballot vote of the members be taken at state conference to decide whether to continue to be affiliated with BPW/USA Foundation and pay the licensing fee each year or to become a separate organization. (Our Bylaws do not allow voting by proxy.) The choice made by our members will help determine our direction for next year with the budget, Bylaws and P & P amendments, Plan of Action, Five Year Focus, etc.

Information regarding the benefits of affiliation is available on the BPW USA website and webinars. A chart which lines out a comparison of "Affiliated with BPWF" and "Not Affiliated with BPWF." is located on the BPW/TX website members only section under resources. I urge you to inform yourself on the advantages and disadvantages of affiliation with BPW Foundation in order to make a choice of what you feel is best for our organization.

Explanation for Presentation of Bylaws:

Due to the merger of BPW/USA and BPW/USA Foundation there were so many areas of our bylaws that required changes. Choosing the substitution method affords the opportunity to simplify and streamline the entire process.



Other minor changes were to decrease the required percentage of employed members in new local organization and the restrictions of service to locals by dual members were simplified. Student membership dues were increased and the bylaws chairman was added as a voting member of the board since they have a major role in the governance of our organization. Because we are in a more technology educated environment the notification of bylaws amendments to the membership was decreased to 15 days and the percentage for consideration of bylaws without previous notice decreased to 90%. The articles of dissolution was updated and simplified.

Rationale for Presentation of Policies and Procedures:

The same rationale is warranted for using a substitution. This would delete any criteria or information regarding BPW USA and would include XI. National Convention being deleted in its entirety.

***Dues: ***

There seems to be confusion regarding dues. BPW/USA is only operational through June 30, 2009, so it is imperative that we begin collecting our own dues. If your dues were due in May or before, you can send them to the state office and we can forward the national dues for you. If you choose, after July 1, you can request a refund of the National portion (\$60) to National (I don't know what the policy will be regarding refunds, though.) Please do not send dues to BPW/USA if you are not including the national dues portion.

If your dues are due in June or anytime following June, please send them to the state office. Depending on the results of the vote at state conference, members may or may not be required to include the \$40 licensing fee, which the state office will send to BPW Foundation.

State Conference Voting:

Because we will have some important issues to consider and vote on at State Conference, please make sure your dues are in good standing. Since BPW/TX is part of BPW/USA until July 1, 2009, members need to be current and have their dues paid in order to 1) Vote; 2) Speak to the issues at Conference. The credentials committee will have the paid member roster and confirm that dues are paid at Conference registration.

BPW/TX has an exciting future as we step forward to expand and build our organization to benefit our members.

Sincerely,

Gayle Stowers
BPW/TX President



CALENDAR OF EVENTS:

BPW meets the 2nd and 4th Thursday of the month at noon, Luby's, 1801 9th St, (back entrance says "Monarch Catering"), Wichita Falls, TX.

June

- 11—Business Meeting—Noon—Luby's
- 11-13—BPW State Convention
- 18—Social Networking 5:30-6:30
Los Tres Amigos Patio, 2210 Southwest Pkwy
- 25—Program Meeting—Noon—Luby's
Installation of New Officers

July

- 9—Business Meeting—Noon—Luby's
- 16—Social Networking 5:30-6:30
Los Tres Amigos Patio, 2210 Southwest Pkwy
- 23—Program Meeting—Noon—Luby's

August

- 13—Business Meeting—Noon—Luby's
- 20—Social Networking 5:30-6:30
Los Tres Amigos Patio, 2210 Southwest Pkwy
- 27—Program Meeting—Noon—Luby's



June Birthdays

- 6—Jennifer Fowler
- 7—Jerri Thomas
- 8—Susan Tyner
- 12—Sue Yingling
- 26—Joan Gray
- 30—Sarah Eads

Happy Birthday Ladies!



If you have a **birthday** and you don't see your name in here, please let us know at one of the meetings. A rose is given—to each business meeting—to each member who has a birthday for that month. And, I must say, they are very pretty roses. Sounds like a good reason to visit one of our business meetings. Not to mention that you might learn some valuable information and have fun visiting with each other.

And don't forget our social networking at Los Tres Amigos on the 21st of May (see calendar of events this page).



**Step into the Future
with BPW**

Newsletter Sponsors

LUCUS, MCCORD & ORSAK
Certified Public Accountants

KELI MCCORD
kelicpa@nts-online.net

1505 PB Lane, Suite B
Wichita Falls, TX 76302

940 723-7282
940 723-7290 (Fax)

**Bringing Greetings From Area
Merchants and Vendors Directly To You**


WELCOME TO TEXOMA

Call Sally At

[940] 766-0924 [940] 642-1619

P.O. Box 2023 • Wichita Falls, TX 76307

Member Board of Commerce and Industry



TERESA SCHREIBER, MA, OTR, CHT, CEES
Occupational Therapy / Hand Therapy
Ergonomic Evaluator

1501 Midwestern Pkwy., Ste 100 Wichita Falls, TX 76302
Phone: 940-766-1515 Fax: 940-766-1539

ALLSTATE

Cassie Schulze Insurance

2405 Kemp Blvd. Wichita Falls, Texas
(940) 716-9299



Creations by Sue

*Specializing in basket
and figurine weaving*

(940) 691-7459
Wichita Falls, TX
E-mail: syngling@sw.rr.com



MAKE LIFE BETTER
"For the HEALTH of It"
RITA A. VOKES, RN, MSN
Health & Wellness Consultant
4616 Willow Bend Drive
Wichita Falls, TX 76310

Phone: (940) 696-2442
Fax: (940) 696-3041
E-mail: rvokes@swbell.net
Website: www.RitaVokes.com

Edwina Wight

Realtor



Bus: (940) 723-7326
Fax: (940) 723-7346
Mobile: (940) 704-2219
Email: EdwinaWRealtor@aol.com

205 E. Central Freeway
Wichita Falls, TX 76301

TERESA SCHREIBER ID #16814148
INDEPENDENT CONSULTANT
EXECUTIVE DISTRICT MANAGER
1501 Midwestern Pkwy. Ste. 100
Wichita Falls, TX 76302
940.766.1515 phone
940.631.9556 phone
www.arbonne.com
teresa_OTR1@msn.com



 **PURE SWISS SKIN CARE**
FORMULATED IN SWITZERLAND • MADE IN THE USA
COLOR | NUTRITION | AROMATHERAPY

Barry's Service Center, Inc.

512 E. Highway Street
Iowa Park, Texas 76367
(940) 592 4990

Barry & Keli McCord

LUCUS, MCCORD & ORSAK
Certified Public Accountants

KERI ORSAK
kericpa@nts-online.net

1505 PB Lane, Suite B
Wichita Falls, TX 76302

940 723-7282
940 723-7290 (Fax)

3608-B Kemp Blvd #225
Wichita Falls, TX 76308

<http://www.VentureHRO.com>

Phone: 940-397-4557
Fax: 940-397-4693
Cell: 940-867-9761



Penny Miller, SPHR
Penny@VentureHRO.com

LUCUS, MCCORD & ORSAK
Certified Public Accountants

EVELYN LUCUS
elcpa@nts-online.net

1505 PB Lane, Suite B
Wichita Falls, TX 76302

940 723-7282
940 723-7290 (Fax)
940 733-1429 (Cellular)

Wichita Falls Business & Professional Women

P O Box 964
Wichita Falls, Texas 76307

Website: WichitaFallsBPW.com
Phone: 940-692-3865
Cell: 940-781-6553
E-mail: tlumina99@nts-online.net

The Business Buzz



Step Into The Future With BPW

2008 –2009 BPW Officers

Wichita Falls BPW

Sandra Sims	President	(940) 867-2600	sandrasims@gmail.com
Sheryl Moses	President-Elect	(940)696-5477	sheryl1763@aol.com
Brenda Wehmeier	1st Vice President	(940) 676-6888	Brenda.Wehmeier@sheppard.af.mil
Edwina Wight	2nd Vice President	(940) 704-2219	EdwinaWFRealtor@aol.com
Meredith Kennedy Lee	Recording Secretary	(940) 766-1388	meredithkennedy@sbcglobal.net
Doris Lackey	Corresponding Secretary	(940) 676-5183	doris.lackey@sheppard.af.mil
Cheryl Cogdell	Treasurer	(940) 631-0058	cacogdell@yahoo.com

BPW Region 7

Lana Bernadin	Region Director
Meredith Kennedy-Lee	Secretary
Keli McCord	Treasurer
Kay Aldridge	State Nominating Committee Member
Keri Orsak	State Nominating Committee Member Alternate

BPW/Texas

Gayle Stowers	President
Beth Johnson	President-Elect
Diane Sirois	Secretary
Mary Huneycutt	Treasurer