

The Business Buzz



Wichita Falls Texas Business Women

April 2010

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Imagine More With The President

www.texasbusinesswomen.com

Rita, Edwina and I attended the planning meeting in Granbury in March and had a great time. Silvia Pendleton had a brainstorming session for ideas for the next year. There were several ideas talked about and outlined, and as soon as Silvia has the what, where, and how plan together she will release all the new information that will be voted on at state conference. Please keep in mind that TBW is still a work in progress and there is still a lot of work to do to complete all the changes and it will take all of us working together to help finish this transition.

State conference is coming June 10-13, 2010 in Fort Worth. If you have never been I really encourage you to go, it is so much fun to get together with all the ladies from around the state and network. So register to go as soon as possible; you could win \$100 for registering by May 1, 2010. Registration forms will be circulated soon. You can watch for them online at:

Spring Awards is also around the corner and I hope you all plan to attend. They will be held in Bonham this year at the Bonham Golf Club on April 24, 2010. I think this is the first time Bonham has hosted the Spring Awards so let's go and show our support!

As I said last month, we are rapidly approaching the end of our fiscal year and the nominations for Officers will be announced at the business meeting on April 8th. I encourage everyone to consider serving on a committee next year. The experience and friendship is amazing!

Until next time...

Imagine More!

Sheryl Moses

4125 Wrangler Dr

Wichita Falls, TX 76306

Home: 851-6693

Cell: 636-0841

Email: smoses@workservicescorp.com

Editor:

Cheryl Zachary

4601 Pawnee Pathway
Wichita Falls, TX 76310

Home: 940-692-3865

Cell: 940-781-6553

tlumina99@nts-online.net





Dear Friends:

I am raising funds for the American SIDS Institute by participating in the 2010 **Spring-for-SIDS Campaign**. Each year about 2500 babies die in the US from SIDS. It is the number one cause of death in children between 1 month and 1 year of life. And researchers still do not know why these seemingly well babies are dying.

My team is raising funds in memory of my dear friend Erica Bond's little boy, Avery Matthew Bond *[October 2, 2006 – December 28, 2006.]* I am hoping to raise over **\$500** for the fight against SIDS. Please help today by donating (minimum \$20) online at:

http://www.springforsids.org/make_a_donation.php

Please enter my team's name, **[Avery's Quest]**, when making your donation. I will be notified of all donations in my team's honor. Online donations have a minimum of \$20 but you can make a donation of as little as \$5 to me. Please contact me at the phone number below or via email and I'll be happy to come by and pick up your donation. I have Spring-for-SIDS stickers available as well. Every little bit helps!!!

I sincerely appreciate your help.

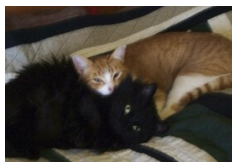
Cheryl Cogdell

ccogdell@rmeadows.com

(940) 691-7511

(940) 631-0058

PET BRAGS:



Our black cat Malachi is a home body - only going out at night when no one can see him. Rascal roams all over the neighborhood. A few blocks away there's a school bus stop. He regularly meets the kids as they board in the morning, or get off the bus in the afternoon! - *Sandra Sims*



Here are my three gleesome pups: Monty, Maggi, and Micky. They have on their snowmen collars since we had so much snow including on 22 March! - *Rita Vokes*

E-mail brags to Sheila will be 2 in Aug. She's very high energy and keeps me busy. Her favorite toy is the ball. I am interested in her meeting other dogs. So if you are interested in a play date e-mail me at the address in this section. - *Cheryl Zachary*



Cheryl at tlumina99@nts-online.net.



CALENDAR OF EVENTS:

TBW meets the 2nd and 4th Thursday of the month at noon, Luby's, 1801 9th St, (back entrance says "Monarch Catering"), Wichita Falls, TX.



April

- 1—Board Meeting—Noon—Kemp Center
- 8—Regular Meeting—Noon—Luby's
Featuring Trivia Night Preview!
- 22—Program meeting—Noon—Luby's
Guest Speaker: Edwina Wight
- 23—Trivia Night—Double Dave's Pizza

May

- 6—Board Meeting—Noon—Kemp Center
- 13—Regular Meeting—Noon—Luby's
- 27—Program Meeting—Noon—Luby's

June

- 3—Board Meeting—Noon—Kemp Center
- 10—Regular meeting—Noon—Luby's
- 10-13—State Conference
Marriott Airport South, Fort Worth, TX
- 24—Program Meeting—Noon—Luby's



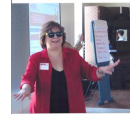
April Birthdays

- 4—Joan Paradeis
- 28—Shirley Gray
- 28—Paula Johnson

Happy Birthday Ladies!!



Suzanne Schlabs
with Beth Johnson



TBW State President
Silvia Pendleton



Edwina Wight,
Rita Vokes,
Sheryl Moses at
State Planning
Meeting

A Look Back

by Edwina Wight, President Elect/Issues Management

A GREAT time was had by all. At the March Program Meeting we had a Networking event! We shared laughs and business cards and met new friends and said "Howdy" to those we have not seen in a while.



**Fourth Annual Trivia Night
Benefiting Wichita Falls TBW Scholarship Fund**

Date: Friday, April 23, 2010

Time: 6:00 to 8:00 PM

Place: Double Dave's Pizza

3916 Kemp Blvd. (behind Olive Garden)

Cost: \$15 per person

If you haven't sent in your RSVP for Trivia Night – It's not too late!!! Please call Cheryl Cogdell at 631-0058 or email to ccogdell@rmeadows.com for your seat to this fun event. The game is played in teams of two, but singles are welcome – we'll help you find a team mate the night of the event.

There are four rounds of questions and **prizes** will be awarded for the winner of each round. Plus the overall Grand Prize Winning Team will win a **Special Prize Package!** Your ticket includes **Double Dave's delicious pizza and salad bar.** Tea or soft drink is also included and bar service is available.

A Mini Chinese Auction between rounds benefits TBW Foundation! So be sure and bring plenty of quarters and \$1 bills!!!

A Special Thank You to Our Sponsors!

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Jeani Secord, Secord & Lebow Architects, LLP

Schreiber Upper Extremity Rehab PC/Joan Paradeis, Edward Jones Investments

Friends of TBW (Joan Gray, Sally Gray, Diane Hoskin, Rita Vokes & Sue Yingling)



MEMBERSHIP REPORT

by Rita Vokes, Membership Chair/2nd VP

If you missed the Social Networking event on 25 March, it was a fun-filled and productive time of networking and making new friends. Our networking event was in conjunction with the Chamber of Commerce's "Business After Hours" and we culminated the week of celebrating National Business Women's Week at the Holiday Inn at the Falls. Great food and numerous vendor booths, displaying the various businesses owned by Wichita Falls women, were the "icing on the cake" to being able to promote our business women colleagues. Several of our guests from the noon program meeting came to the evening event and said they had a wonderful time!

If that wasn't enough fun and entertainment, this officer, along with Madam President, Sheryl Moses, and Pres-elect Edwina Wight, attended the TBW State Planning Meeting with incoming State President, Silvia Pendleton, at the historic Langdon Center, part of Tarleton State University in Granbury. Current TBW state president, Beth Johnson, as well as incoming state officers, committee members and regional directors gathered to brainstorm what the future of TBW will look like in the coming year and beyond.

Rest assured, our focus was on "What do our members want and need?" Also be assured we, as a local club, have some great ideas to make our meetings and programs enticing so you will come back for more.

What we, as a club, and I, as your membership chair, need from you is your ideas on recruitment and retention. Thank you to all the wonderful ladies who continue to "reach out and touch" your friends and colleagues and invite them to our meetings and social networking events.

Please don't hesitate to share your ideas with anyone on the Executive Committee. Stay tuned for more specific information from TBW State President-elect Silvia as we prepare for the new TBW year in June! How many of YOU will be joining us for State Convention? Once you attend one conference, you will be hooked!

A club is only as good as its Membership; and WF TBW members are the best!

April Program Meeting

by Edwina Wight, President Elect/Issues Management

In 1992, Hermine Tobolosky was the guest speaker of Wichita Falls BPW. She was a great supporter of women's rights, and in her talk she tells about how the ERA (Equal Rights Amendment) came to be and what it was like for women in the 1950's, 1960's and 1970's. She reminds the group just how important it is to vote. Paula Elmore taped her - and I had it made into a DVD. So, come and be prepared to hear about our history.



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rvokes@swbell.net
www.RitaVokes.com



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LUCUS, MCCORD & ORSAK
Certified Public Accountants
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evelyn.lucus@sbcglobal.net
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Sales & Marketing Manager
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2009-2010 TBW Officers

Wichita Falls TBW

Sheryl Moses	President	(940) 851-6693	smoses@workservicescorp.com
Edwina Wight	President-Elect	(940) 704-2219	EdwinaWFRealtor@aol.com
Cheryl Cogdell	1st Vice President	(940) 631-0058	ccogdell@rmeadows.com
Rita Vokes	2nd Vice President	(940) 696-2442	rvokes@swbell.net
Sarah Eads	Recording Secretary	(940) 761-2527	Sarah@investmentplanner.net
Doris Lackey	Corresponding Secretary	(940) 766-0031	dl1lackey@sw.rr.com
Brenda Wehmeier-Brothers	Treasurer	(940) 691-1425	bwehmeier1@sbcglobal.net
Parliamentarian	Keri Orsak	(940) 696-9597	kericpa@nts-online.net

TBW Region 7

Lana Bernardin	Region Director
Meredith Kennedy-Lee	Secretary
Keli McCord	Treasurer
Kay Aldridge	State Nominating Committee Member
Keri Orsak	State Nominating Committee Member Alternate

TBW/Texas

Beth Johnson	President
Silvia Pendleton	President-Elect
Diane Sirois	Vice President
Grace Emery	Secretary
Mary Huneycutt	Treasurer

Wichita Falls Texas Business Women

P O Box 964
Wichita Falls, Texas 76307

Phone: 940-692-3865
Cell: 940-781-6553
E-mail: tlumina99@nts-online.net

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With Texas
Business Women***